



www.sbvimprover.com

Network Verification Challenge

Communication activities

Presenter:

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Types of communication

- Training videos
- Webinars
- Publications
- Conferences
- Posters
- Flyers
- Website
- Email

Target audience

- University students, researchers and department heads
- Researchers within commercial organizations and research institutes
- Biocuration community

As part of our engagement efforts we have contacted the following Universities

1. Auckland University, New Zealand
2. Chinese Academy of Science, China
3. Columbia University, USA
4. Duke University, USA
5. ETH Zurich, Switzerland
6. Harvard Medical School, USA
7. Indian Institute of Technology, India
8. Johns Hopkins University, USA
9. Madurai Kamaraj University, India
10. National Institute of Pharmaceutical Education and Research, India
11. Peking University, China
12. Russian Academy of Sciences, Russia
13. Tsinghua University, China
14. Universidad Pablo Olavide, Spain
15. Universidade de Coimbra, Portugal
16. Universidade de Lisboa, Portugal
17. Universidade de Minho, Portugal
18. Universidade Nova de Lisboa, Portugal
19. University of California, San Diego, USA
20. University of Freiburg, Germany
21. University of Maryland, USA
22. University of Montpellier, France
23. University of Munich, Germany
24. University of Pittsburg, USA
25. University of Pune, India
26. University of Sao Paulo, Brazil
27. University of Virginia, USA
28. Washington University, USA
29. Zhongshan University, China

Communication material used to engage universities

NVC Website



sbv IMPROVER IBM Leaflet



NVC Challenge Leaflet



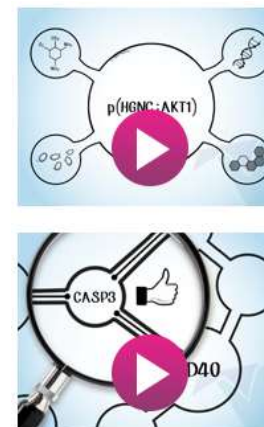
Poster/ A4 Flyer



Official Letter to Dept Heads



Videos



Feedback and recommendations

- Are there any additional universities, where you have contacts, and could help promote the Network Verification Challenge?
- Is there any additional communication material or channels that you think would be beneficial?
- How would you suggest we reach a larger number of potential participants?

Thank you for your attention

The sbv IMPROVER project and www.sbvimprover.com are part of a collaboration designed to enable scientists to learn about and contribute to the development of a new crowd sourcing method for verification of scientific data and results. The project team includes scientists from Philip Morris International's (PMI) Research and Development department and IBM's Thomas J. Watson Research Center. The project is funded by PMI.